

# Standards

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This unit was developed to meet the following standards.

## California Academic Content Standards for English Language Arts, Grades 9–12

### Readings

**2.1** Analyze the structure and format of functional workplace documents, including the graphics and headers, and explain how authors use the features to achieve their purposes.

### Writing

**1.1** Establish a controlling impression or coherent thesis that conveys a clear and distinctive perspective on the subject and maintain a consistent tone and focus throughout the piece of writing.

**1.2** Use precise language, action verbs, sensory details, appropriate modifiers, and the active rather than the passive voice.

**1.5** Synthesize information from multiple sources and identify complexities and discrepancies in the information and the different perspectives found in each medium.

**2.3d** Include visual aids by employing appropriate technology to organize and record information on charts, maps, and graphs.

**2.3e** Anticipate and address readers' potential misunderstandings, biases, and expectations.

**2.3f** Use technical terms and notations accurately.

### Written and Oral English Language Conventions

**1.3** Demonstrate an understanding of proper English usage and control of grammar, paragraph and sentence structure, diction, and syntax.

**1.5** Reflect appropriate manuscript requirements, including title page presentation, pagination, spacing and margins, and integration of source and support material with appropriate citations.

## California CTE Arts, Media, and Entertainment Industry Sector Foundation Content Standards 9–12

### 2.2 Writing

(1.1) Students demonstrate an understanding of the elements of discourse (e.g., purpose, speaker, audience, form) when completing narrative, expository, persuasive, or descriptive writing assignments.

(1.9) Students revise text to highlight the individual voice, improve sentence variety and style, and enhance subtlety of meaning and tone in ways that are consistent with the purpose, audience, and genre.

#### 4.0 Technology

Students know how to use contemporary and emerging technological resources in diverse and changing personal, community, and workplace environments:

4.2 Understand the use of technological resources to gain access to, manipulate, and produce information, products, and services.

### California CTE Arts, Media, and Entertainment Industry Sector Media and Design Arts Pathway 9–12

A1.0 Visual and performing arts and English language arts content standards

Students master appropriate visual and performing arts (VPA) and English language arts (ELA) content standards in relation to visual, aural, written, and electronic media projects and products.

#### A1.1 VPA Artistic Perception

(1.1) Identify and use the principles of design to discuss, analyze, and write about visual aspects in the environment and in works of art, including their own.

(1.3) Research and analyze the work of an artist and write about the artist's distinctive style and its contribution to the meaning of the work.

#### A1.4 VPA Aesthetic Valuing

(4.3) Formulate and support a position regarding the aesthetic value of a specific work of art and change or defend that position after considering the views of others.

(4.5) Employ the conventions of art criticism in writing and speaking about works of art.

#### A1.5 VPA Connections, Relationships, Applications

(5.3) Compare and contrast the ways in which different media (television, newspapers, magazines) cover the same art exhibition.