Standards

California Visual and Performing Arts Content Standards CTE AME Industry Sector Media and Design Arts Pathway Content Standards

- Review and refine observational drawing skills. [VPA 2.4, AME A1.2 (2.4)]
 3.3 Identify and describe trends in the visual arts and discuss how the issues of time, place, and cultural influence are reflected in selected works of art. [VPA 3.3, AME A1.3 (3.3)]
 - 3.4 Discuss the purposes of art in selected contemporary cultures. [VPA 3.4]
- Employ the conventions of art criticism in writing and speaking about works of art. [VPA 4.5, AME A1.4 (4.5)]
- Design an advertising campaign for a theatre or dance production held at a school, creating images that represent characters and major events in the production. [VPA 5.1]

CTE AME Industry Sector Foundation Standards

2.0 Communications

Students understand the principles of effective oral, written, and multimedia communication in a variety of formats and contexts.

2.1 Reading

Specific applications of Reading Comprehension standards (grades nine and ten):

(2.5) Extend ideas presented in primary or secondary sources through original analysis, evaluation, and elaboration.

5.0 Problem-Solving and Critical Thinking

Students understand how to create alternative solutions by using critical and creative thinking skills, such as logical reasoning, analytical thinking, and problem-solving techniques.

- **5.1** Apply appropriate problem-solving strategies and critical-thinking skills to work-related issues and tasks.
- **5.3** Use critical-thinking skills to make informed decisions and solve problems.
- **5.4** Use the elements of the particular art form to observe, perceive, and respond.

10.0 Technical Knowledge and Skills

Students understand the essential knowledge and skills common to all pathways in the Arts, Media, and Entertainment sector.

10.6 Know the appropriate skills and vocabulary of the art form.

10.7 Understand and analyze the elements of the art form.

11.0 Demonstration and Application

Students demonstrate and apply the concepts contained in the foundation and pathway standards.